ENVIRONMENTAL RESOLUTIONS, INC.
Engineers • Planners • Scientists • Surveyors

COMMUNITY ENGAGEMENT

SURVEY RESULTS OVERVIEW

Medford Township | **Safe Streets for All**

Tonight's Schedule

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01 **The Survey Itself**

02 **Results & Findings**

03 **Next Steps**

04 **Conclusion & Questions**

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01

The Survey Itself

What We Set Out to Learn

- Existing Transportation Patterns
- Community Observations of Safety
- Roads & Intersections with Issues
- Ways to Improve Safety, Accessibility, & Mobility

Engagement Timeline

May 19, 2025
Kick Off Meeting

June 23, 2025
Survey Question Development with Steering Comittee

September 4, 2025
Peak of Responses | (159 in one day)

November 2, 2025
Last Response Submitted

November 4, 2025
No More Responses Accepted

388 Total Responses Recorded

Here's Some of the Questions We Asked

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What is your age group?



How many vehicles do you have in your household?



Do you live and/or work in Medford?



How safe do you feel driving?



How safe do you feel biking?



How safe do you feel walking?



What do you think are the best ways to change streets to improve safety, accessibility, and mobility?



What transportation method would like to use more?



How do you travel most often in and around Medford?

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02

Results & Findings

Survey Results & Findings

- **47%** of survey respondents **live and work in Medford**
- **46%** of survey respondents **live in Medford and work elsewhere**

Survey Results & Findings

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THE TOP 3 MODES OF TRANSPORTATION ARE:



99% drive most often | 93% drive daily | 0% never drive



53% walk most often | 57% walk daily | 4% never walk



28% bike most often | 6% bike daily | 25% never bike

Survey Results & Findings

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COMMUNITY OBSERVATIONS OF SAFETY:



62% FEEL SAFE DRIVING
with 22% feeling most safe driving



25% FEEL SAFE WALKING
with 4% feeling most safe walking

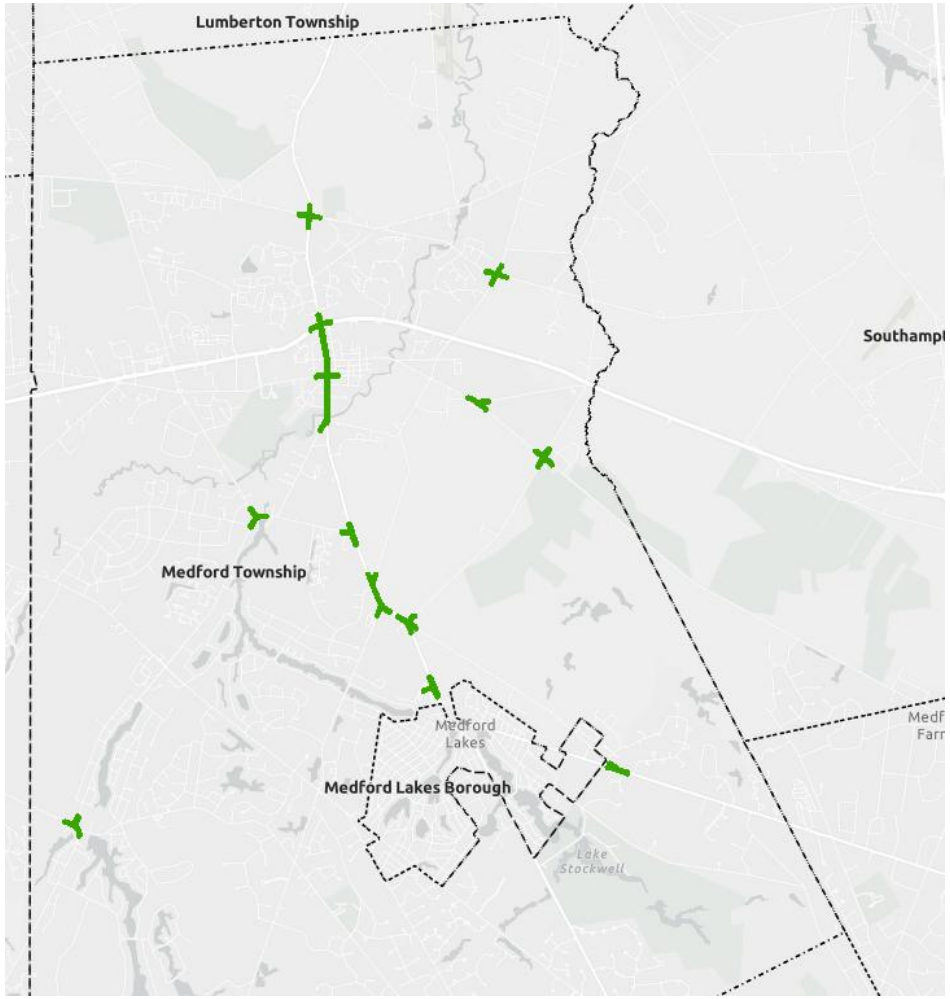


5% FEEL SAFE BIKING
with 1% feeling most safe biking

High Risk Road Segments/Intersections

Identified by ERI

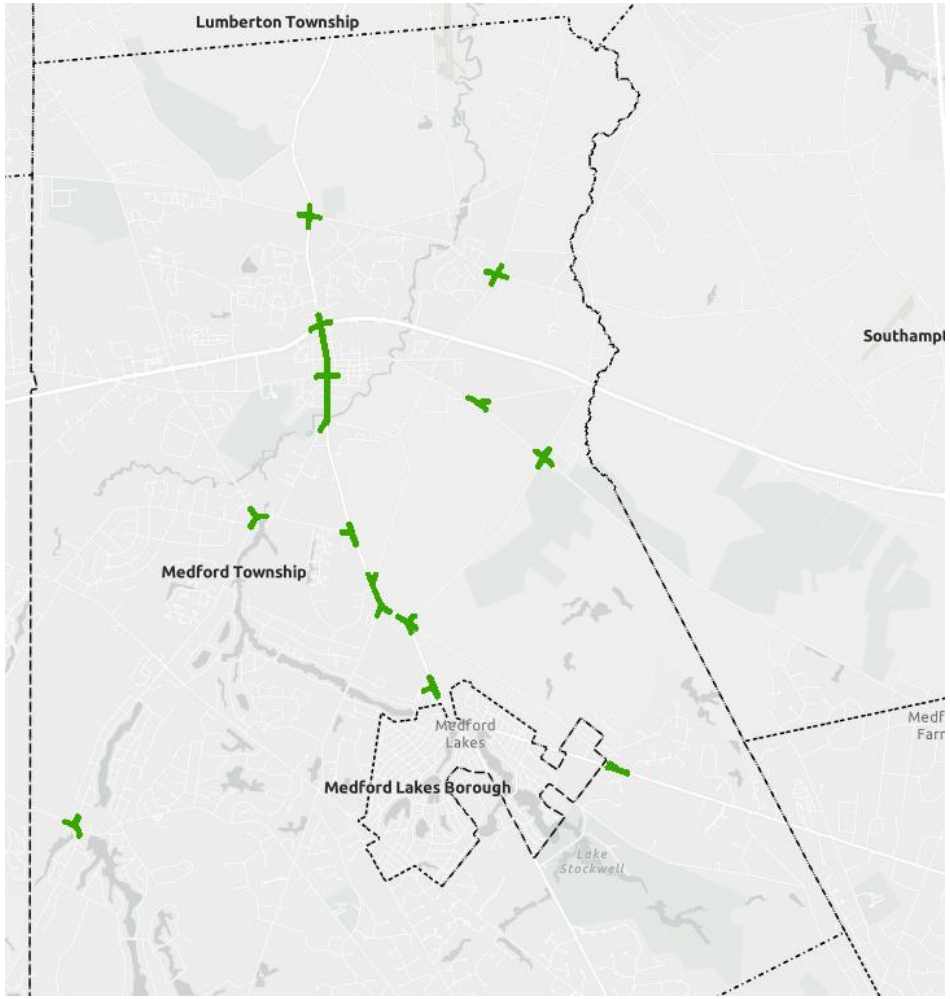
- Church/CR 541
- Hartford/NJSH 70
- Stokes/Jackson
- Stokes/Himmelein
- Stokes/Branin
- Stokes/Skeet/Dixontown
- Tabernacle/Dixontown



High Risk Road Segments/Intersections

Identified by ERI

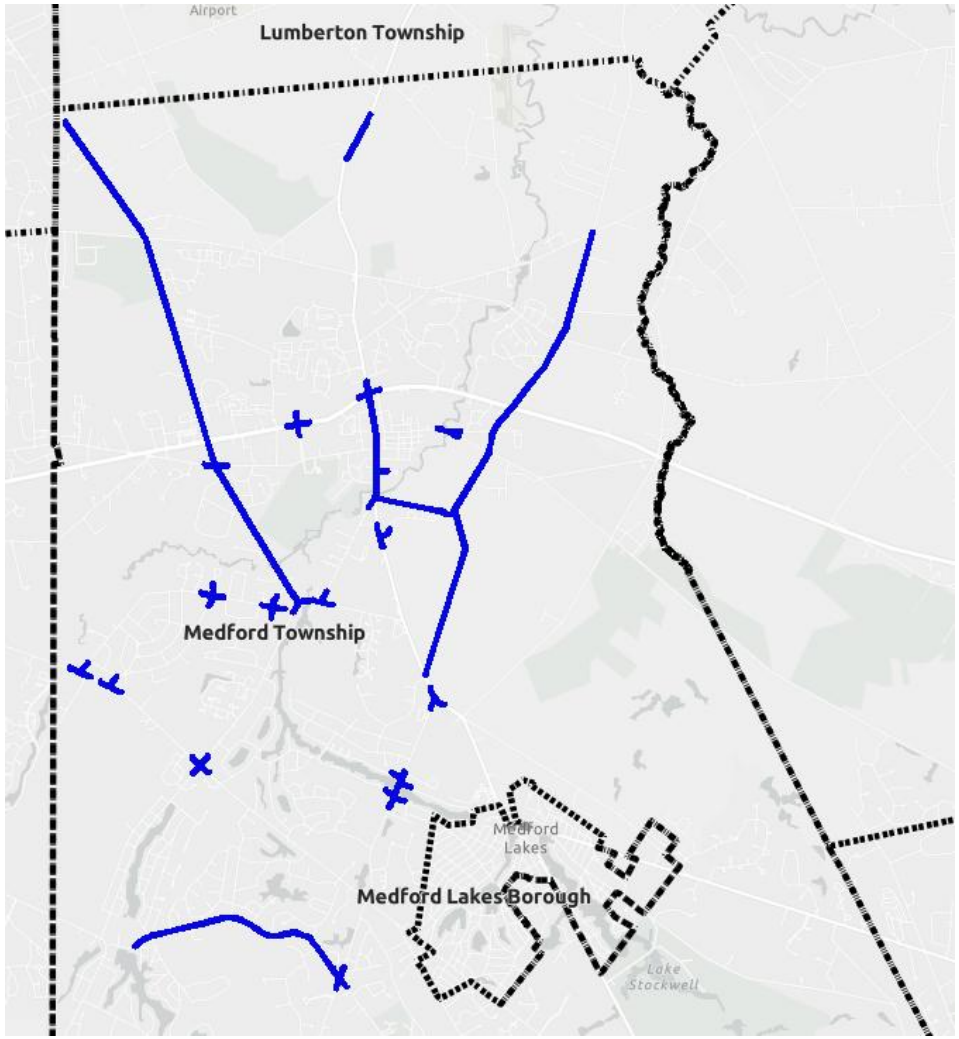
- Hartford/Taunton
- New Freedom/Eayrestown
- Taunton/Tomlinson/Hopewell
- Hawkin/Skeet
- Hawkin/Chairville
- “The Village” in general
- Main/Union
- Taunton Boulevard



High Risk Road Segments/Intersections

Identified by the Community

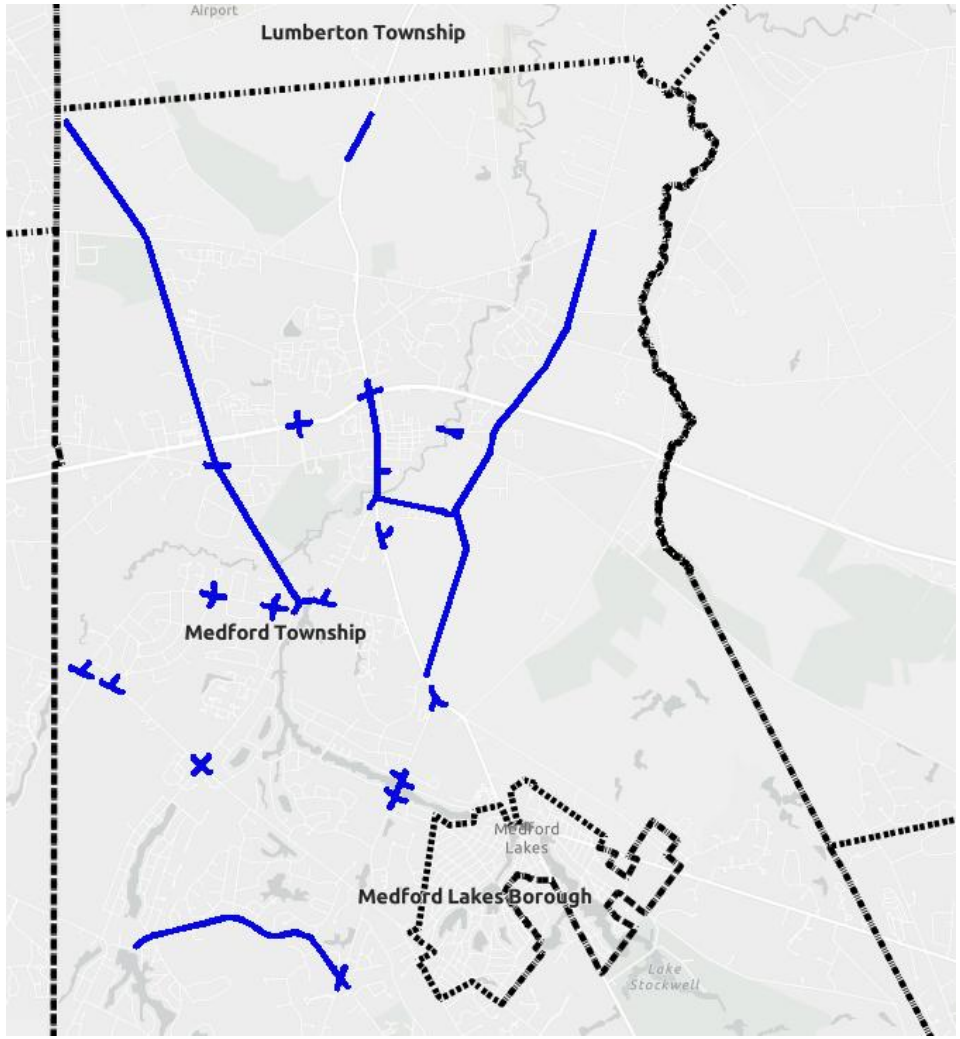
- Mill Street
- Jackson/Stokes
- Jackson/Lakeside
- Christopher's Mill/Maine Trail
- Maine Trail/Tuckerton
- South Street/Main
- Mill/Himmelein
- Hartford/Union
- Acme/Rt 70/Jones Road
- Eayrestown
- Chapel
- Chairville/Eayrestown/Branch



High Risk Road Segments/Intersections

Identified by the Community

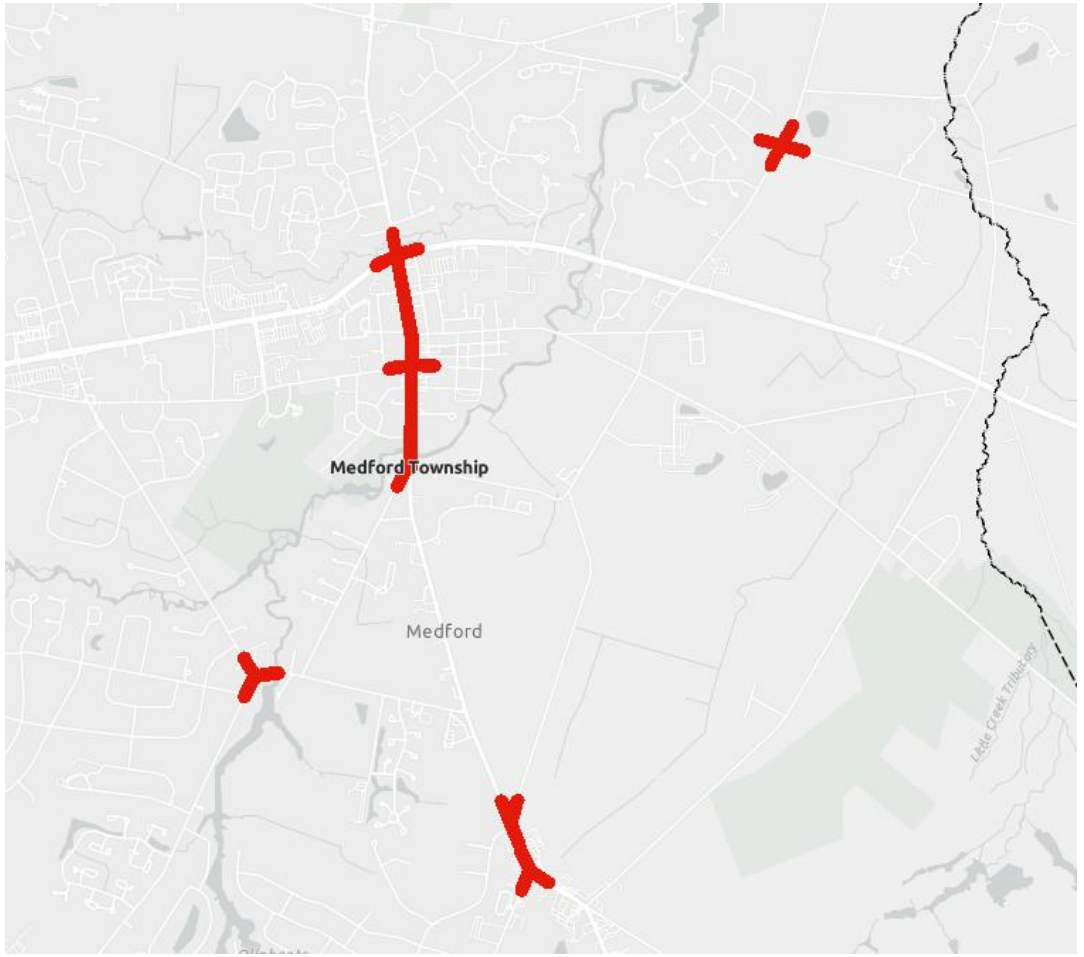
- Main Street
- Jackson/Gravelly Hollow
- Christopher's Mill/Georgia Trail
- Christopher's Mill/Tuckerton
- Taunton/Tuckerton
- Mill/Main
- Hartford/Himmelein
- Branin
- Haines School
- Fairview
- 541 at Bende Park



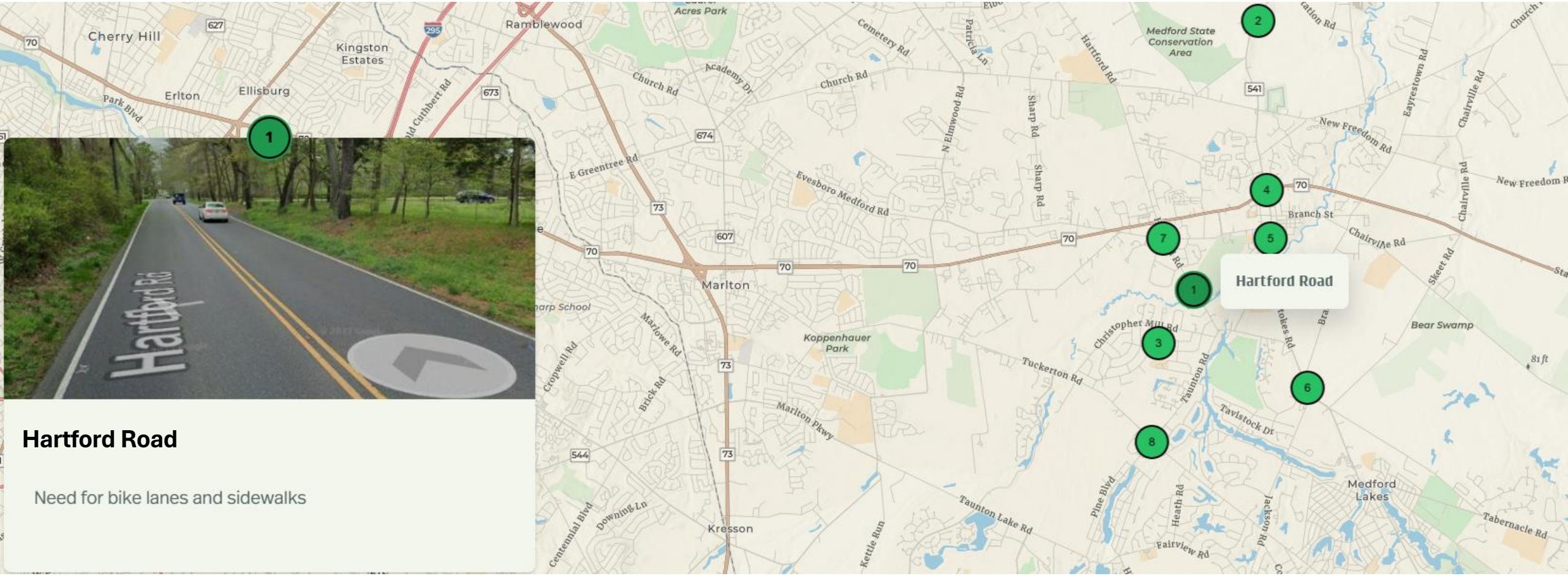
High Risk Road Segments/Intersections

Identified by Both

- Hartford/Taunton
- Stokes/Jackson
- Hartford/Taunton/Himmelein
- Main/Mill
- Main Street
- Stokes/Branin
- Main/Union
- New Freedom/Eayrestown



Top Comments from the Community



Hartford Road

Need for bike lanes and sidewalks

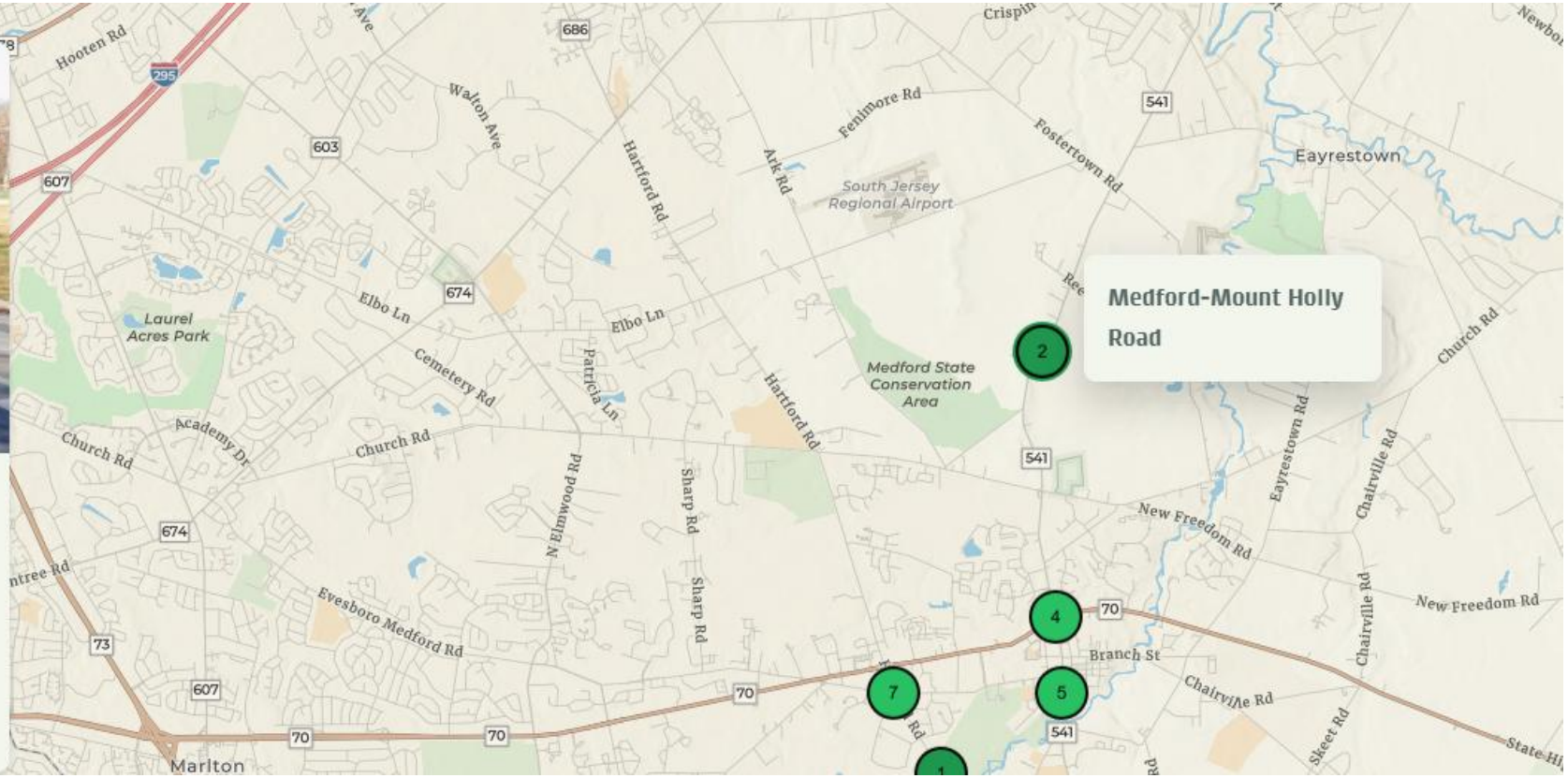
Top Comments from the Community



Medford - Mount Holly Road

Speeding

High consequence area (sports fields)



Top Comments from the Community

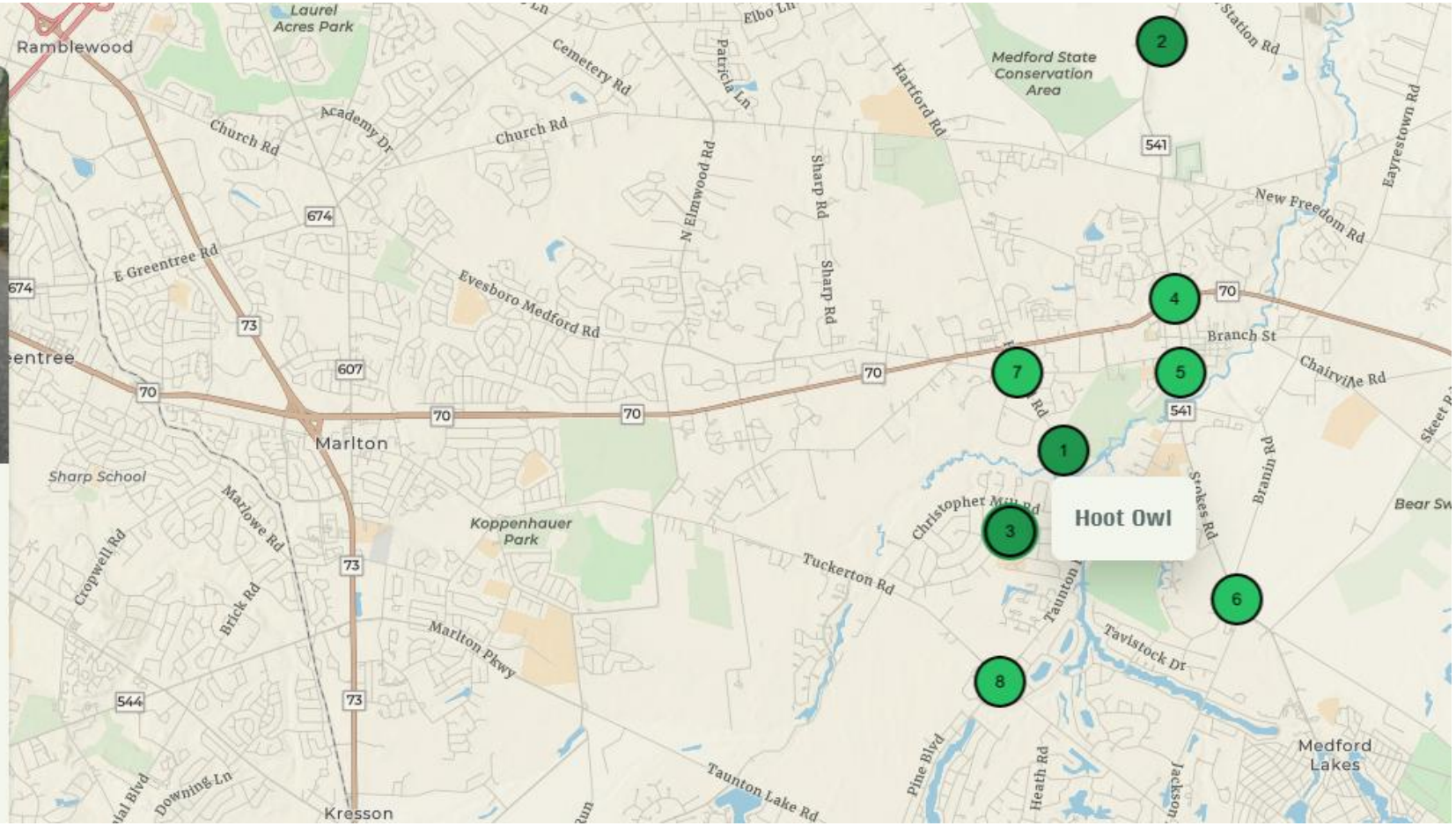


Hoot Owl

Speeding

Poor Road Conditions

No Sidewalks



Top Comments from the Community

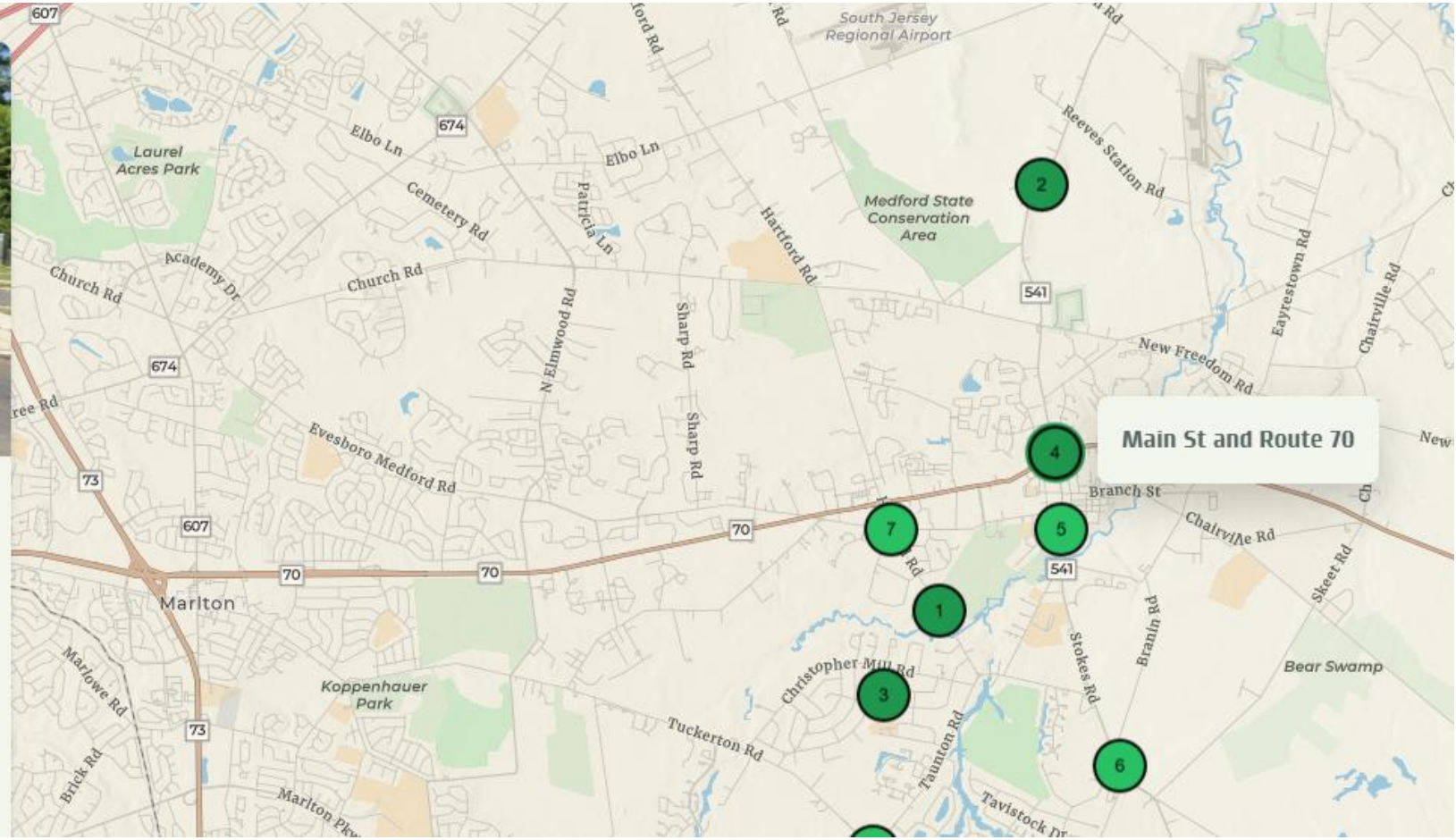


Main St and Route 70

"Scary" crossing

Crosswalks show no indication that it is safe to cross

Need better accessibility to town from north

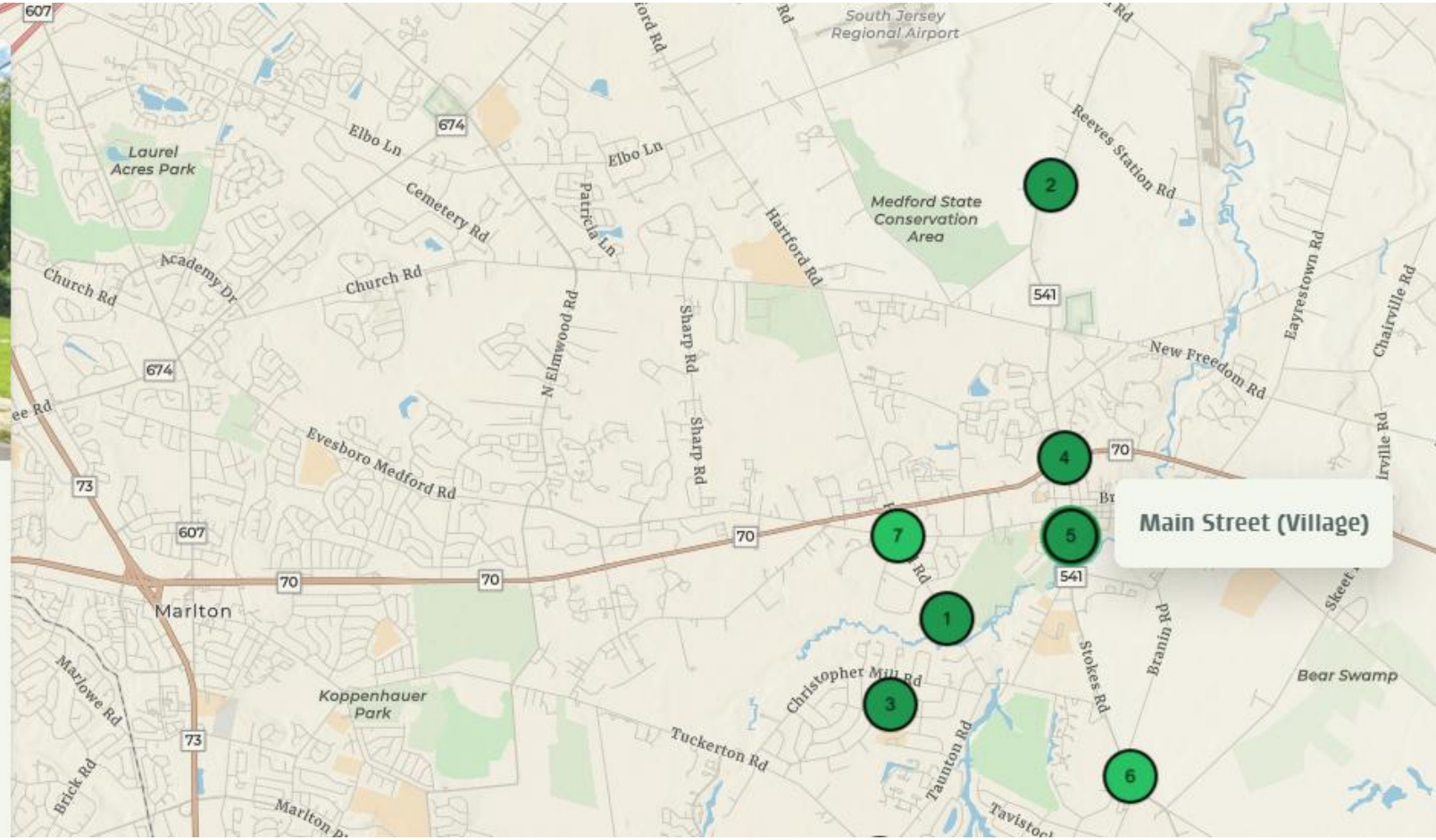


Top Comments from the Community

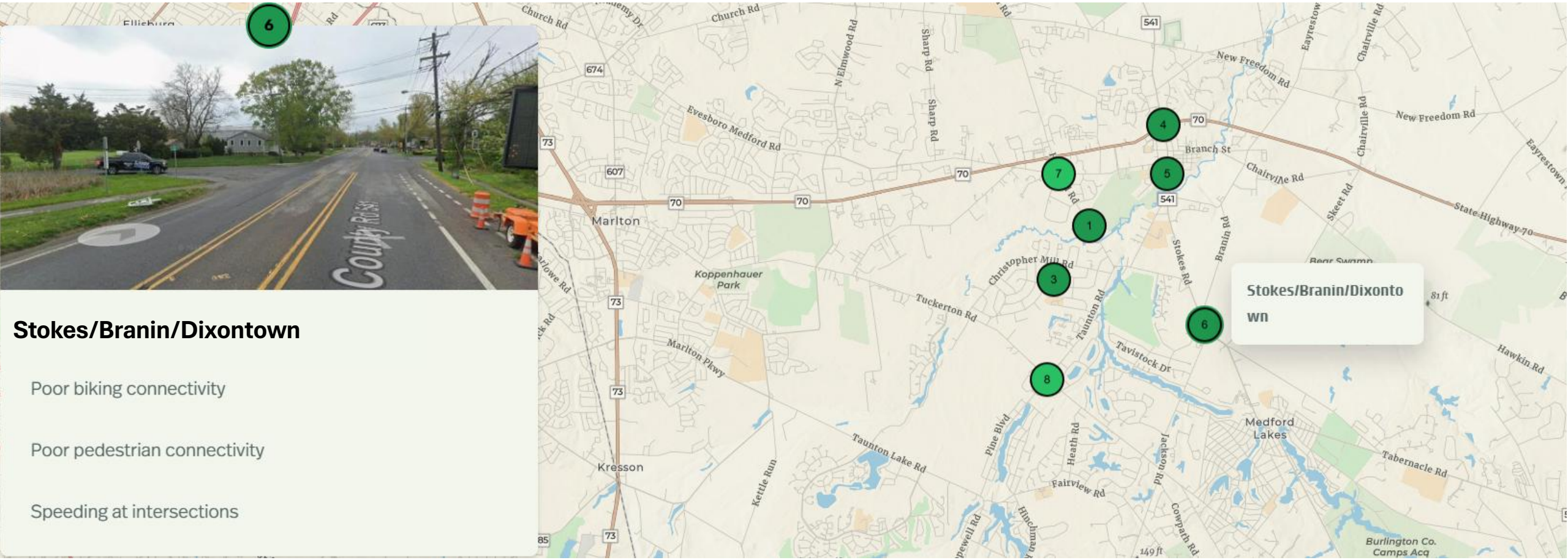


Main Street (Village)

Speeding	Uneven sidewalks
Visibility at corners	
Not stopping at crosswalks	



Top Comments from the Community



Stokes/Branin/Dixontown

- Poor biking connectivity
- Poor pedestrian connectivity
- Speeding at intersections

Top Comments from the Community

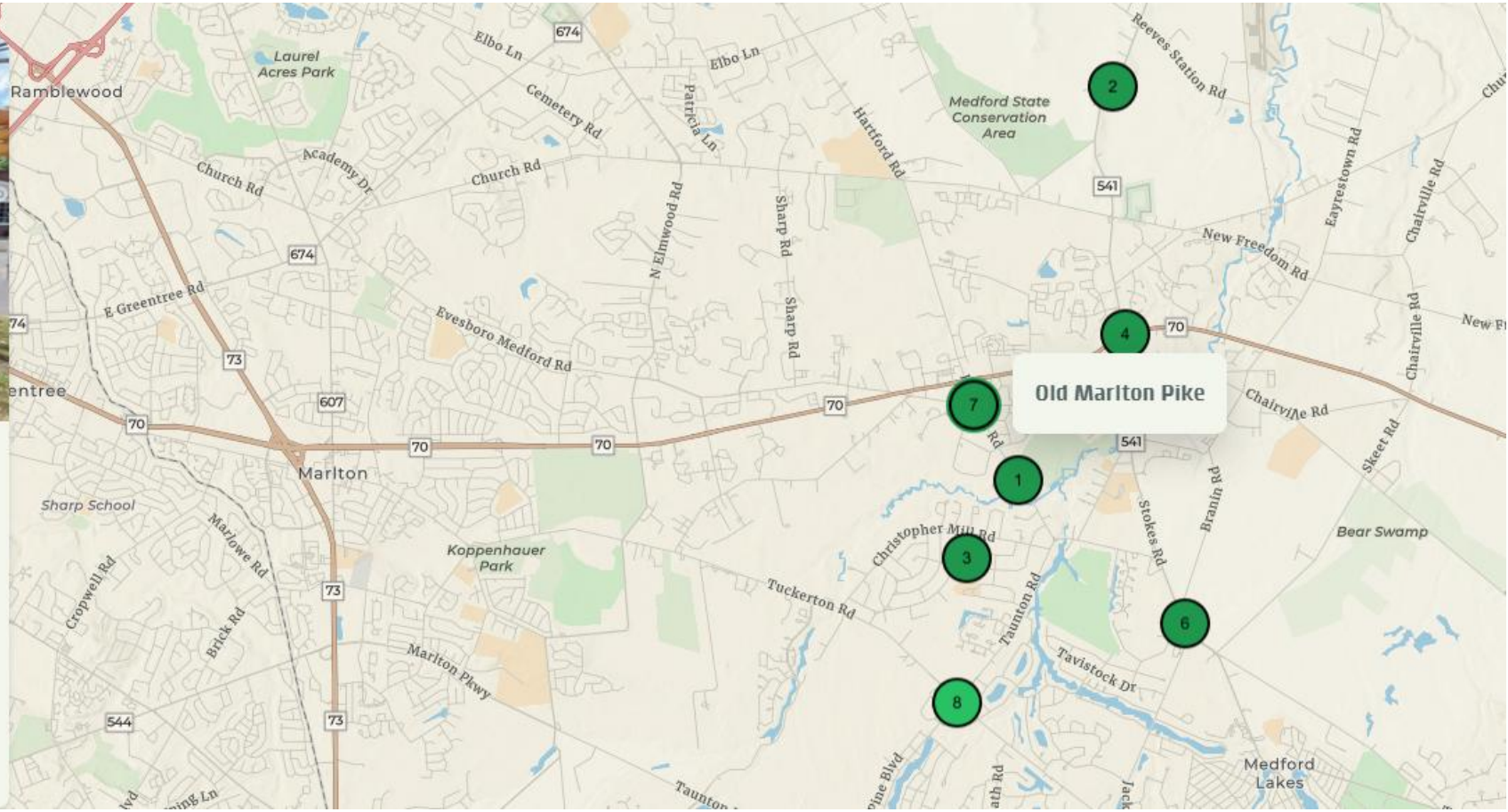


Old Marlton Pike/Hartford Road

Need additional turn arrows

Traffic flow issues

Needs bike lanes/pedestrian accessibility

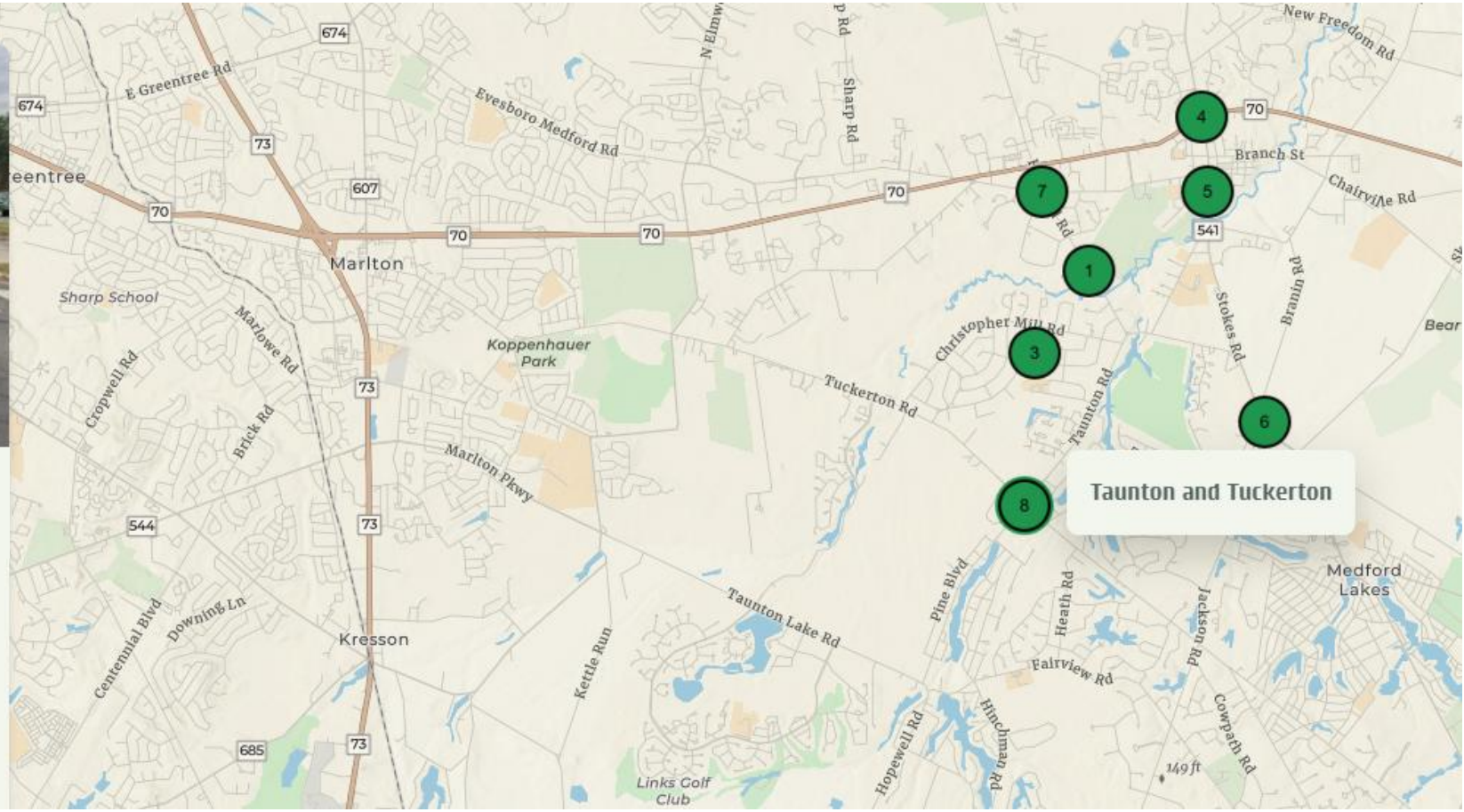


Top Comments from the Community

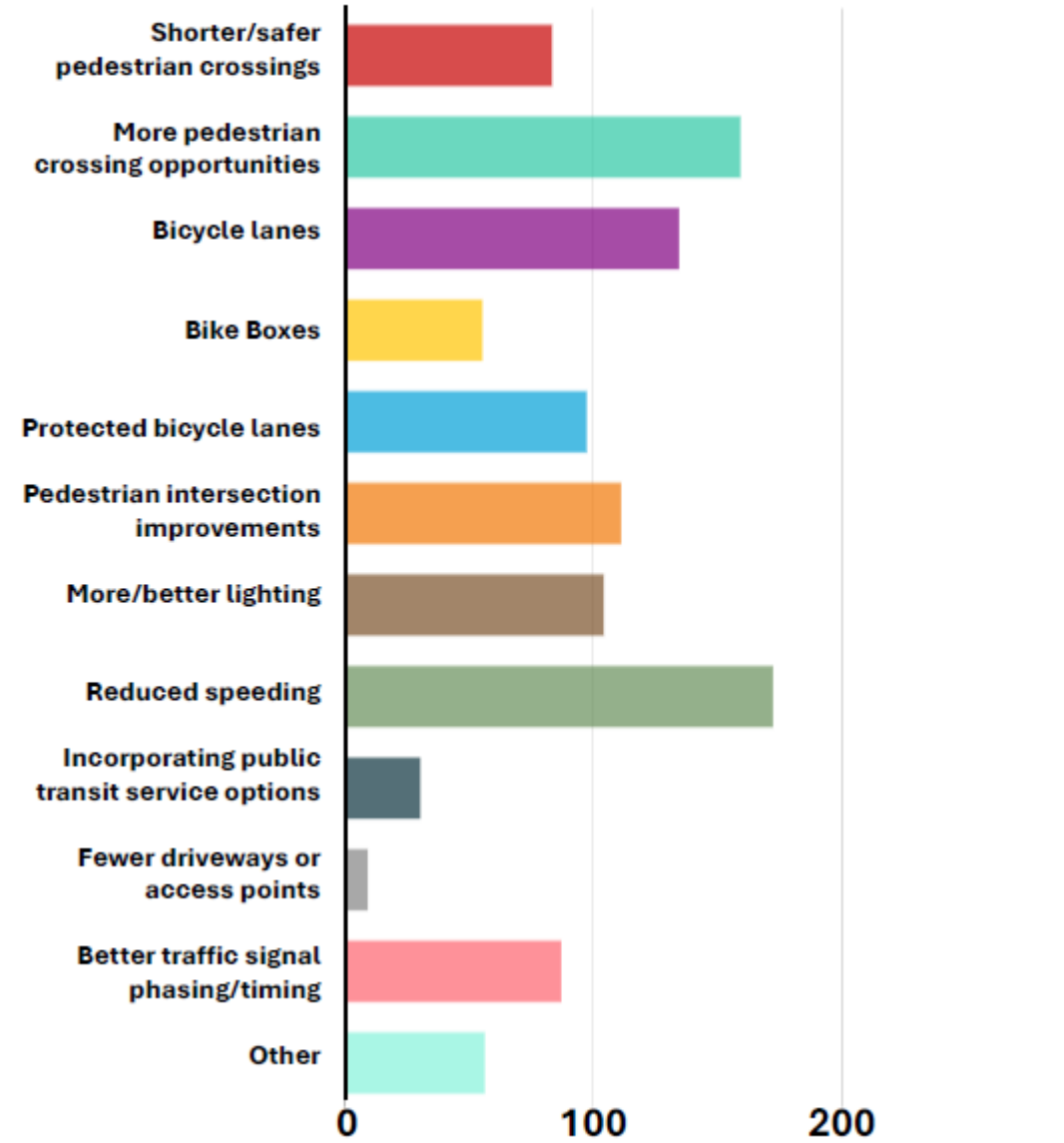


Taunton and Tuckerton (Including Taunton Boulevard)

Illegal turns	Speeding
Poor bicycle safety	
Poor/no sidewalks	



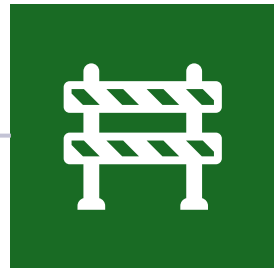
WAYS TO IMPROVE SAFETY ACCESSIBILITY & MOBILITY



03

Next Steps

Next Steps



Safety Improvement Analysis

Coordinate with traffic consultants (McCormick Taylor) to study high trafficked intersections & develop recommendations



Supplemental Planning & Demonstration Activities

Implement temporary safety measures to evaluate and refine strategies for prioritizing roadway safety improvements prior to permanent construction.



Develop Model Bike Plan

ERI will develop a Model Bike Plan based on research for Bicycle and Bike-sharing racks, and potential repair shop locations. The Model Bike Plan shall also include a proposed bike-sharing program.



Develop Comprehensive Safety Action Plan

The Final Comprehensive Safety Action Plan will describe a holistic and well-defined strategy to optimize safety and prevent roadway fatalities within the Township.

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Thank you!

Please let me know of any questions!