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ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES

**WEDNESDAY, JANUARY 3, 2024 @ 7:00 PM
Medford Town Hall Community Room**

ROLL CALL:

The meeting was called to order at 7:05 pm.

Present: Sarah Cooper, Michelle Voorhees, Avril Dickerson, Luke Gentile, Mike Pagnotta, Mike Baublitz, Darrin Gould, Acting Twp. Manager Tom Czerniecki (for Beth Portocalis), Mayor Chuck Watson, Council Rep. Michael Czyczk

Absent: None

APPROVAL OF MINUTES: Dec. 6, 2023 meeting. Avril Dickerson made a motion to approve the minutes, seconded by Mike Pagnotta. Unanimously approved by those who were on the Board in 2023.

NEW BUSINESS / ON-GOING PROJECTS

1. Oaths of Office administered
2. Mayor Watson:
 - a. Excited about Village business listing using a QR code with goal of “blowing it out of the park!”
 - b. Restaurants, possible liquor license (1 - Indian Chief/Shop Rite/David Zallie; Samost owns 2- Luce using one and the previous Jackson Stokes had the other. Possibly one more based on census; Oddly, Tabernacle has 3-4 they don’t use)
 - c. Keep coming up with great ideas and we can talk about it.
 - d. Proposed new parking on South Street.
3. Councilman Michael Czyczk
 - a. Excited about QR codes, could bring businesses in

- b. Rite Aid – could it become an indoor sports facility (pickleball??), which would bring people from other towns
- c. Not all anchors should be restaurants so that would encourage people to enter the shopping centers and see the other shops.

4. Nominations

- a. Chair – Michelle nominated Sarah. Accepted nomination. Unanimously approved
- b. Vice-Chair - Avril nominated Michelle. Accepted nomination. Unanimously approved
- c. Recording Secretary – Avril nominated Luke. Accepted nomination. Unanimously approved

5. Meetings/Agenda

- a. First Wednesday of each month @ 7pm. Due to conflicts with Council meetings or holidays, June's meeting will be Wed. the 12th, July's meeting will be Wed. the 10th, August's meeting will be Wed. the 14th, and November's meeting will be Wed. the 13th. Calendar to be sent to Council to ensure the Council liaisons will be available on the new dates.
- b. Business cards need to be ordered for Luke & Darrin.
- c. Champions of Medford Business Districts. We have Excel spreadsheet filled with any information we are able to gather. Monthly we can update. Beth will be making it a Google shareable doc. Luke/Michelle/Brian will do Stokes. Darrin will take over Crossroads. Darrin will assist with MLS listings
- d. Tom – Consider orientation to town funds/taxes/finances etc. Invite Tom.
- e. Directory/QR access – Explanation given of the proposed program for Medford Village. Subcommittee: Michelle, Luke, Avril and Darrin. Mtg. to be scheduled
- f. Open a business in Medford. Discussion postponed for Beth's availability
- g. First focus for 2024 – Village Business listing/QR code.
- h. Tom – Township Manager ideas with returns
 - i. Design standards – recommended standards creates harmony and even a brand
 - ii. Understanding a town's tax base. Development applications.
 - iii. Wayfaring Signs/arrows that explain districts (parking, historical, etc.)

ADJOURNMENT: 8:01 pm

Darrin Gould made the motion to adjourn the meeting. Mike Pagnotta seconded. Unanimously approved.

****NEXT MEETING – Anticipated to be WEDNESDAY, February 7th @ 7:00 pm**