**Medford Township**

**Economic Development Advisory Commission Minutes
January 14th, 2021
7:00 pm**

<http://www.medfordtownship.com/edc>

**Present:** Joe Burgoyne, Abbie Galie, Mike Pagnotta, Vittorio Anepete, Brad Denn

Motion to appoint Abbie as Vice-Chair

Motion Mike

Second Vittorio

Motion was made to appoint Joe as Chair

Motion: Mike

Second: Abbie

Motion to appoint Vittorio as recording secretary.

Motion: Mike

Second: Abbie

Members were sworn in and asked to return their signed oath forms to Beth.

There was no December meeting. Approval of minutes from November meeting were tabled.

Meeting nights will stay as the 2nd Thursday of the month.

Commercial District Champions

Stokes – Vittorio Anepete

Cross Roads – Joe Burgoyne

Main St – Abbie Galie

Rt 70 – Mike Pagnotta

Tuckerton/Taunton – Jim Previti

Brad Denn mentioned that the Council is a go for Oktoberfest and 90% go for Wine Fest.

A discussion centered around ideas for goals as a board.

Mike – Businesses will need help getting the word out when things reopen.

Abbie – Press releases would be helpful

Vittorio – Rotate events in the 5 different districts. Would need businesses to volunteer space.

Abbie – Has been trying with Alex from Small World Toys to get Medford gift cards established. Collingswood cash is an example.

Mike – Logos or colors for each district.

Brad – Scavenger hunt

Brad – Neighborhood services put together a welcome kit for Medford. There has been good feedback from Realtors with how nice it is. Realtors distribute them to new owners at settlement. Brad suggested that EDAC include information on starting a business.

Brad suggested maybe a brochure on how to do permits.

Brad suggested that he would like to get all the board members to take a tour of the new library and municipal building. It could be done by April.

Vittorio: Survey business owners as to what they need.

Joe suggested that board rotate speakers for the EDAC meetings.

 February - Joe

March - Abbie

 April -

Feb 23rd Brad mentioned the annual Medford Organization Summit and Township Update will be via Zoom.

*The Annual 2021 Medford Organization Summit and Township Update via Zoom*

*February 23rd, 2021 at 8:30 AM*

*We cordially invite you to The Medford MBA/EDC Organization Summit, an opportunity for Medford non-profit, civic, business and community organizations to come together, this year online via Zoom, to share information and discuss ways organizations can work together to meet the needs of the groups. Currently many Medford organizations work individually to meet their own agendas and focus, but all too often we find ourselves reinventing the wheel to solve problems or address concerns that other organizations are faced with. Also, many times individual groups struggle with finding volunteers or disseminating information about their event. Coming together will present an opportunity for your organization to share what your objectives are and gain insight from other organizational leaders. By utilizing the resources of the various organizations throughout Medford, we will be able to accomplish more with less effort.*

*RSVP Here:* [*https://www.medfordbusiness.org/rsvp/?fbclid=IwAR1eWdqNzxsFYLnjfyW1FME6KYlTQKu\_9nOW8eluun91TLoE66akLZN32A0*](https://www.medfordbusiness.org/rsvp/?fbclid=IwAR1eWdqNzxsFYLnjfyW1FME6KYlTQKu_9nOW8eluun91TLoE66akLZN32A0)

Abbie – Easter event with Reily’s chocolate.

Wonder world is moving across the street.

Abbie – Liquor License reform.

Indian Chief – Not open.

Jackson Stokes – Not open.

Luce – Not open.

Motion to Adjourn: Mike

Second: Abbie

Adjourned 7:49 PM