

Economic Development Advisory Commission

May 28, 2014

"The purpose of this Advisory Commission is to assist the Medford Township Council in the development and maintenance of a positive business environment in the community."

Attracting and Supporting Business *(Business Recruitment and Retention)*

EDC In-house Business/Public Relations

- Review Minutes
- Drop Box access and contents
- EDC Email Address & URL :EDC@medfordtownship.com
- EDC Signature
- Business Cards/Lanyards
- Community Prospectus--Updates, Maintenance and Distribution
- EDC Webpage update

5 Commercial Districts

Review/Questions of Reports on each district and its specific needs and concerns

Statistics of available properties and vacancy rates

Make contacts through MBA etc.

- "Crossroads" (Allison)
- Rte 70 Corridor –(Paul)
- Medford Village - (Mike) Pop Shop- June 25th Planning Board Mtg
- Shops on Stokes – (Jim)
- Tuckerton + Taunton (Beth)-Taunton Forge SC may also June 25th PB mtg.

"Exit interview/forensic study" of why businesses fail/leave Medford

Old Business

- Continue with the recruitment of new businesses town-wide
- Liquor License Bidding status
- Burlington County EDC-"Buy Local Campaign"
- Burlington County to re-pave Main Street- ***Date still unknown***

New Business

- "Doing Business in Medford" Brochure Task Force

Physical Improvements (Long Range Goals)

- Pedestrian sidewalk enhancement /speed reduction – Gov’t Grants
- Jones Road entry to the Village
- New key map sign at the Gazebo
- A Comprehensive Parking Map for the Village – with a real tally
What will be our “contribution policy”?
- Town-wide WiFi Hot Spot
Make Medford Village more attractive to visitors and assist businesses with free internet service- currently only Comcast “hot-spots” which require Comcast accounts