

Economic Development Advisory Commission

March 28, 2016

"The purpose of this Advisory Commission is to assist the Medford Township Council in the development and maintenance of a positive business environment in the community."

Attracting and Supporting Business *(Business Recruitment and Retention)*

EDC In-house Business/Public Relations

- Appointments: MP as Chair, LK as Vice Chair
- EDC & MBA Web Pages on Township website
- Business Recruitment Prospectus- Updates

5 Commercial Districts

*Review/Questions of Reports on each district and its specific needs and concerns
Statistics of available properties and vacancy rates*

- "Crossroads" (Allison)
- Rte 70 Corridor –(Paul)
- Medford Village - (Mike)
- Shops on Stokes – (Jim)
- Tuckerton + Taunton (Beth)

Old Business

Continue with the recruitment of new businesses town-wide

- Route 70 Changes and Impact on new/existing development-status

New Business

Upcoming Events

- "30 Mayors + 30 Developers Networking Exchange" April 13, 2016
- EDC + MBA-"Social Media and Your Business" April 20, 2016

Physical Improvements (Long Range Goals)

- New key map sign and other improvements at the Gazebo/MAC
- A Comprehensive Map/Business Guide for the Village
- Street lamp improvements, benches/sponsorship concepts