

Economic Development Advisory Commission

JULY 28, 2014

"The purpose of this Advisory Commission is to assist the Medford Township Council in the development and maintenance of a positive business environment in the community."

Attracting and Supporting Business *(Business Recruitment and Retention)*

EDC In-house Business/Public Relations

- Review & Approve June, 2014 Minutes
- Drop Box access and contents
- EDC Web Page on Township website
 - Taste of Medford
 - Shop Burlington County First
 - Synching with Dave V and Bill S
- Long Term Plan for Website
- EDC Signature
- Business Cards/Lanyards
- Community Prospectus
- MBA: Happy Hour – August 20, 2014; Taste of Medford presence
- Main Street NJ Application
- EDC/MBA Social Media Event

5 Commercial Districts

Review/Questions of Reports on each district and its specific needs and concerns

Statistics of available properties and vacancy rates

Make contacts through MBA etc.

- "Crossroads" (Allison)
- Rte 70 Corridor –(Paul) *Rte 70 Corridor Presentation*
- Medford Village - (Mike) *Pop Shop, Re-Imaging of the Village mtg., Wheelies*
- Shops on Stokes – (Jim)
- Tuckerton + Taunton (Beth)

"Exit interview/forensic study" of why businesses fail/leave Medford

Old Business

- Continue with the recruitment of new businesses town-wide
- Liquor License Bidding status
- Burlington County re-pave of Main Street-feedback?
- "Doing Business in Medford" Brochure Task Force/Flow Chart

New Business

- Medford Village businesses property maintenance concerns

Physical Improvements (Long Range Goals)

- Pedestrian sidewalk enhancement /speed reduction – Gov’t Grants
- Jones Road entry to the Village
- New key map sign at the Gazebo
- A Comprehensive Parking Map for the Village – with a real tally
What will be our “contribution policy”?
- Town-wide WiFi Hot Spot
Make Medford Village more attractive to visitors and assist businesses with free internet service- currently only Comcast “hot-spots” which require Comcast accounts