

Economic Development Advisory Commission

February 22, 2016

"The purpose of this Advisory Commission is to assist the Medford Township Council in the development and maintenance of a positive business environment in the community."

Attracting and Supporting Business *(Business Recruitment and Retention)*

EDC In-house Business/Public Relations

- Appointments, election of Chairpeople and Secretary
- EDC & MBA Web Pages on Township website
- Business Recruitment Prospectus- Updates

5 Commercial Districts

*Review/Questions of Reports on each district and its specific needs and concerns
Statistics of available properties and vacancy rates*

- "Crossroads" (Allison)
- Rte 70 Corridor –(Paul)
- Medford Village - (Mike)
- Shops on Stokes – (Jim)
- Tuckerton + Taunton (Beth)

Old Business

Continue with the recruitment of new businesses town-wide

- Route 70 Changes and Impact on new/existing development-*status*
- Town-wide WiFi Hot Spot- New information

New Business

Upcoming Events

- MBA/EDC Main Street Meeting (steering committee)
- "Running Your Downtown Like a Business"- review

Physical Improvements (Long Range Goals)

- New key map sign and other improvements at the Gazebo/MAC
- A Comprehensive Map/Business Guide for the Village
- Street lamp improvements, benches/sponsorship concepts
- Bunning Field- MV Rotary Project